

NORTH TEXAS IRISH FESTIVAL



January, 2004

Dear Friends of the Irish,

We are pleased to announce our 22nd annual North Texas Irish Festival to be held Friday, March 5th, Saturday, March 6th and Sunday, March 7th, 2004 at Fair Park in Dallas, Texas. This event is produced by the Southwest Celtic Music Association, a 501(c)3 non-profit organization dedicated to the performance, promotion and preservation of Celtic music and dance in the southwest.

The festival has grown significantly in recent years and now is considered to be one of the largest Irish festivals in the nation and is Dallas' largest music festival. We are very proud that the festival has enjoyed this success, but we realize that improvements are needed to enrich this event even more. We need your support and participation in this matter.

It has always been our goal to include as many Irish and Celtic cultural groups (as well as other non-profit organizations) in our program as possible. We believe that our festival is an appropriate setting for their displays, exhibits and fundraising activities. In this way, we can help promote your organization and enrich the experience of those who attend.

We welcome any creative ideas that you may have here. If your group decides to join us, please fill out the enclosed application and send it to us as soon as possible.

The deadline for application is February 13, 2004!

We have enclosed a festival information sheet and a variety of ad sizes should you choose to use them. We would be very grateful if you would help us spread the word to your membership, friends, and families. Also, please let us know if you have any St. Patrick's Day events that can be listed in our Souvenir Program.

If you need any further information, please call Marsha Singer at 214-823-4370 or email to scots@ntif.org.

Thank you for your consideration and we look forward to seeing you in March!

Sincerely,

Clan Village Coordinators



Special Program Ad Note!

Send your "Photo Ready" advertisement in by February 7th 2004 to:

Marsha Singer
NTIF Executive Director
1920 Abrams Parkway #382,
Dallas, Texas 75214

The discounted advertising rates for cultural organizations and clans are:

The rates are: Full Page - \$250, Half Page - \$150, Quarter Page - \$75



Clan Village Application

Please complete the application below, sign and mail with any fees to: Marsha Singer, NTIF Executive Director, 1920 Abrams Parkway #382, Dallas, Texas 75214

Confirmation will be sent to you with further information, maps, passes, etc.

For Office use Only - Amount. Paid. _____ Check Number _____

Please Print

Contact Person: _____

Clan _____

Mailing Address: _____

Street _____

City _____ State _____ Zip Code _____

Day Phone: () _____ - _____

Evening Phone: () _____ - _____

Please circle your choices:

10' x 10' area (only size available for this year) \$25 _____

6" Table @ \$8.00 each - Qty. _____ Chairs @ \$1.50 each - Qty. _____

Electrical Drops/Covers - \$25.00 each - _____

Additional Passes: Discount pass @ \$7.50 each - Qty. _____ (10 max)

Adult day passes @ \$15 each - Qty. _____

Adult Sat & Sun pass @ \$25.00 each - Qty. _____

Adult All-Weekend pass @ \$30.00 each - Qty. _____

I, the undersigned representative on behalf of the group applicant, agree to participate in the North Texas Irish Festival and will comply with all the regulations and policies of the NTIF regarding festival booths. I and my organization also agree to indemnify and hold harmless the festival organizers and sponsors against all claims, liabilities, damage and expenses (including expenses of litigation and attorney's fees) asserted or incurred by said festival organizers and sponsors arising in whole or in part out of applicant's activities hereunder, including but not limited to personal injury to or property damage incurred by applicant and applicant's staff. We reserve the right to refuse admittance to or to remove from the festival any individual, entity, or organization, who in our sole opinion seeks to promote, espouse, or solicit anything which is political, religious, partisan, or sectarian in nature and which we believe is disruptive to and contrary to the guiding principals of our organization and our festival.

Clan Representative Date